

Trading Opportunities

Facilitators Guide

Aim: To help the participants in making an assessment of the work experience and micro enterprises that AID FOR TRADE have via its website

Objectives : By the end of this session participants will have made an assessment of the opportunities that exist for

- **Microenterprises producing goods for sale**
- **Microenterprises providing local community services**
- **Microenterprises that require no money for set-up**

Suggested Timings:

(Total time for Session = 1.hours (60 mins)

- Introduction – 3 Mins
- **Microenterprises producing goods for sale - 15 mins**
- **Microenterprises providing local community services - 15 mins**
- **Microenterprises that require no money for set-up - 15 mins**
- *Conclusion 3 mins*
- *Questions & Feedback up to 10 mins.*
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1. Introduction

- A) Welcome Everyone to the Group.
- b) Get people to introduce them selves.

C) For You To Say As Facilitator –

We are pleased to introduce 200 selected opportunities for income generating activities, which can be started with relatively little money and which are already successful somewhere. Many have the potential to grow and create more new jobs.

Microenterprises producing goods for sale

Slide 2

Highlight the pictorial brochure hosted on the AFT website - Highlight the fact that In starting any trading enterprise it is important to carefully plan what you want to do and make sure you will have plenty of customers!

Most of these featured opportunities relate to improving food supply or public health, which are needed in many communities

If available spend some time looking at the opportunities listed and lead some discussion or feedback.

Trading Opportunities



Slide 3

- Outline the possibilities that exist via the AFT website for further opportunities that exist
- If time is available ensure that the participants have an opportunity to source the list by searching for the AFT site.
- Otherwise signpost them to the web address and e-mail contacts.

Listing of Opportunities

- These trading opportunities are additional to the Pictorial Brochure and some need only small amounts of capital to start. If you need more information please contact us
- Do an Internet Search or use local Knowledge



- Microenterprises producing goods for sale
- Microenterprises providing local community services

Email Contact: office@aidfortrade.info
Website: www.aidfortrade.info



Slide 4

Help participants discuss how it might be possible to work without pay for local employers or farmers in return for 'on the job' learning or training.

Help the participants to understand how this will help to build a good reputation as a reliable worker and you could get a good reference, or even the offer of paid work.

Opportunities Not Needing Money To Start



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7 & 8 Conclusion and Feedback

Consider what you have done – Have you met the AIMS of the course? Open the group to ask questions and provide feedback if appropriate.

Was the information useful and at the right level?

Thank everybody for coming – Encourage the group to network and share contact numbers or emails (if appropriate) and to keep in touch.