TRADING OPPORTUNITIES

Pictorial Opportunity Lists

In starting any trading enterprise we strongly urge you to carefully plan what you want to do and make sure you will have plenty of customers!

Most of these featured opportunities relate to well established existing businesses, improving food supply or public health, which are needed in many communities.

If you would like further information on any of these income generating opportunities please contact us.
HIGH VALUE CROPS
Grow high market value crops and sell
Surplus. Market prices are higher if crops can
be grown early or late in the season.

GROUP SELLING
Form a group to grow agreed crops and pack in
bulk for sale to restaurants or wholesalers.
Supply must be reliable and quality always good

RAISED BEDS
Small amounts of crops can
be grown almost anywhere
Using raised beds filled with
fertilised soil. Frequent
watering is essential.

ADDING VALUE TO CROPS
Add value to vegetable and fruit crops
by sun drying or pickling to sell when no fresh
produce available.
Get others to do the same and sell together

SEEDLING SUPPLY
Grow and sell good quality seedlings
Vegetables, grain, fruits, trees, shrubs, flowers
Use plastic covers for early and late crops of
higher market value

FRESH FRUITS AND PRESERVES
Grow and sell fresh fruits, or juices and make
into jam for selling all year
HERBS AND SPICES
Grow and sell herbs (Culinary or medicinal) or spices. Sell fresh or dry, pack and sell.

BEEKEEPING AND PRODUCTS
Bees can provide honey, and the wax can be made into candles, soap, lip balm and other cosmetics. Sell collectively under one brand?
Production and sale of woven of wooden beehives

CANDLES
Candles can be made using paraffin wax, soya bean wax, beeswax, oil and gel. Made by simple dipping or moulding for special shapes. Scent and colourings can make them more attractive. They can be carved into shapes and patterns can be added.

HAND MADE PAPER
Paper has been made by hand for thousands of years with many different raw materials. It has a high market value and can be used for art and making many salable products.

SMOKELESS STOVES
These effective stoves, minimise smoke so are much less of a risk to health than many other types of cooking stove. They can be built from brick, pottery or metal and could be made for a family or as a small business opportunity.

ZEER POT COOLERS
These pottery coolers can keep fruit, milk and vegetable fresh for much longer. Water is poured into the sand between the two pots and cools the content as it evaporates. The pot is covered with wet cloth or lid. Easy to construct if the pots are bought in.
FRUIT JUICES AND SMOOTHIES
Most fruits can be squeezed or pulped into juices or ‘smoothies’ which are very popular and healthy. High quality fruit is vital and both smoothies and juices can be frozen for sale. A bicycle can be used by customers to make their own smoothie using a flexible drive cable.

SOLAR COOKERS
Various designs have been developed and can be produced locally for sale in regions where the sun’s heat is adequate. They can be made from foil coated cardboard or polished metal. The angles have to focus the sun's energy onto the cookpot.

SMALL SCALE FISH FARMING
The most suitable fish for small scale farming in most regions are tilapia, carp and catfish. They can be farmed in ponds or cages in open water or in quite small natural or man-made ponds.

EDIBLE SNAIL FARMING
Edible snails (Helix/achatina species) can be easily farmed and sold fresh or cooked. Not all species of snail are edible!

HAND MADE SOAP
Soap is vital for personal cleanliness and food hygiene. Soaps can be made simply using almost any fat or oil plus alkali solution and water; scents and colourings can add sales value.

AGRICULTURAL SERVICES
Supply of seed, seedlings, drip irrigation system tools etc. From a shop or home. Possible rental of tools or equipment.
SODIS WATER PURIFICATION
This unusual approach has been thoroughly tested and uses the sun's ultraviolet rays to sterilize water in plastic bottles.
The time of exposure must be carefully controlled, but this is a low cost approach and clean water can be sold. The bottles might be recycled.

COMPOST AND WORM FARMING
Saleable compost can be made from all sorts of waste materials. Worms can be used to make good compost and can be sold for fishing bait. Care is needed to optimize composting conditions which need water and frequent turning.

CHEESE PRODUCTION
If an adequate supply of milk is available it can be processed into cheese for local sale. There is need to understand the processing technology and the necessary hygiene. Women can be trained to make cheese in their homes for collective sale under a company.

MUSHROOM PRODUCTION
Mushrooms need very careful cultivation but have a high market value and can be sold fresh or sun dried. Note some fungi are poisonous.

REUSABLE SANITARY PADS
Feminine hygiene is a big problem in some areas and washable pads have good market potential. Production trialled successfully in Kenya.

GRAIN MILLING SERVICE
Mills come in many types and sizes. Lowest cost are manual, which can be used to mill flour for customers. Most types of grain can be milled and sold.